ERSEA Committee
October 2, 2019, 9 AM – 12 PM
PSESD, Puyallup Room

9:00 – 9:15 Welcome & Introductions

9:15 – 9:30 Update on Enrollment
- Enrollment follow up – collaboration with Team Manager if not compliant
  - Center Directors informed of new protocol at last Center Director meeting
  - Enrollment Success Plan and protocol on ELPM soon
- HS/EHS full by first day of class. ECEAP have 30 calendar days
- Successes & Barriers

9:30 – 11:30 Questions, Feedback, Ideas
- Page 2 – icons and points of contact
  - Add a Family Child Care (FCC) icon
  - ELMS eligibility training – working with DCYF to get the new link
  - Add ERSEA roles and tasks within PSESD so Family Support staff know who to contact for specific topics
- Recruitment Procedure & Forms
  - Banners – connect with LaTanya
  - Low enrollment numbers from Hispanic/Latinx community – what can PSESD do to help reach those populations?
    - Messaging on fliers – Can PSESD provide specific language about immigration status?
    - Training(s) and resources on immigration, cultural sensitivity, language for supporting families
    - Recent Policy Council (PC) discussion on potential families having 1:1 conversation with current program parents who speak the same language or have gone through similar experiences with immigration
      - Ensure that PC reps and current program parents are supported by staff to do this work
    - Work with PSESD Governance Advisor and Washington State Association of Head Start & ECEAP (WSA)
  - CPS is a priority population, but previous CPS involvement is only 3 pts - will be reviewing selection points later in the year.
  - IEP/IFSP should be added as a priority population for ECEAP because it’s an eligibility status. Also review selection points.
  - Provide clarity on what to expect when clicking on community data (R-2) and how to use it.
  - Flyers and other print material: DCYF requires logo approval on marketing materials – PSESD has asked for clarity.
If logos are not used, do they need to be submitted for approval? – Will check subcontracts for specific language on PSESD and DCYF logo use
  - Social media use: Great tool for parents – follow your own organization’s policies and procedures
    - Doing work on Confidentiality Procedure to add more on appropriate social media use
- Eligibility Procedure & Forms
  - Aim to publish application in February, given that DCYF may have changes in April
  - Application Review
    - Barriers to school district staff to complete in-person interview during summer when they’re not working
    - Parent barrier to in-person interview is a Performance Standard – “barrier” is not defined; may offer phone call for parent interview, but it is always parent’s choice
  - Define “household” and review sibling points
- DCYF will have a work group of ECEAP Contractors throughout the state to discuss selection points

11:30 – 12:00 2019-2020 ERSEA Committee Topics & Location

- Give additional feedback through ERSEA@pseed.org, resource table at FS/HN Trainings
- Looking into setting up Zoom calls to reach more staff who are unable to attend
- Host ERSEA committee at your site? – connect with Natalia
- Alternate meeting days – Wednesdays and Fridays
- Have a session to bring and talk through specific eligibility scenarios
- Share your center/site’s application and eligibility process with each other – split group by program and program model

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<th>2019-2020 ERSEA COMMITTEE MEETINGS</th>
<th>9 AM – 12 PM</th>
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<tr>
<td><strong>Wednesday, October 2 at PSESD</strong></td>
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